

# First Annual EastMinster Pet Parade

Saturday ~ April 3, 2010 ~ 10:00 am to 4:00 pm  
Sunset Center ~ San Carlos Street at Ninth Avenue ~ Carmel-by-the-Sea, CA

## Sponsorship Registration Form

**EastMinster Pet Parade** provides pet-related organizations an opportunity to educate the public and create awareness about animal welfare and the benefits we all receive from pet ownership.

EastMinster supports a weekly radio show, as well as, honors those who have made a positive impact on the lives of others ~ whether it is the rescue pet itself or the owners. Your donation will help insure the success of our first Annual **EastMinster Pet Parade** event.

### Sponsorship Categories:

**\$500 ~** Your donation gives you these benefits:

- \* Listing in event brochure and thank you ad

**\$1,000 ~** All of the above benefits, plus:

- \* Complimentary 10 x 10 booth space at the event
- \* Name listed on event T-shirts

**\$2,500 ~** All of the above benefits, plus:

- \* Special recognition in all press releases
- \* A 30-minute radio interview that is broadcast in two counties and streamed on the internet worldwide. An archived version that is downloadable for one year at BlogTalkRadio.com (You can even use this interview on a website)

\* Two months of radio ads on the EastMinster Pet Show

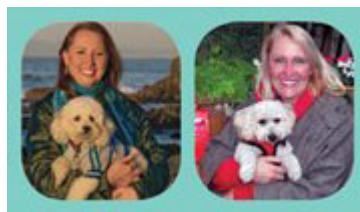
- \* Display of one company banner at the event
- \* Booth location in an area of your choice

**\$3,500 ~** All of the above benefits, plus:

- \* Audio announcements at the event
- \* Additional 10 x 10 booth space
- \* Logo on all posters and advertising material
- \* Logo on event brochure
- \* Listing on event web site
- \* Display of second company banner at the event
- \* Inclusion in all Print Advertising: Weekly, Pine Cone, and Herald

**\$4,000 ~** All of the above benefits, plus:

- \* Credit in media and sponsor advertising
- \* Display of third company banner, 1 at front gate
- \* Logo on event T-shirts
- \* Promotional event time on center stage



To sponsor this event, please contact:  
**EastMinster**

**Susan Bradley** at 831/238-6111

**SusanBradley01@comcast.net**

**www.eastminsterpets.com**

### Registration Form

**TO BE GUARANTEED RECOGNITION,  
WE MUST HAVE YOUR COMMITMENT  
BY MARCH 25, 2010**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Payment Type:     Check     Money Order

Amount Enclosed \_\_\_\_\_

**Make payable to:  
EastMinster**

**Mail payment and Registration Form to:  
EastMinster  
PO Box 3836  
Carmel, CA 93921**

EastMinster raises funds for rescues and shelters to continue their work, as well as provide paw'sitive research grants for organizations that help improve the quality of animal's lives.